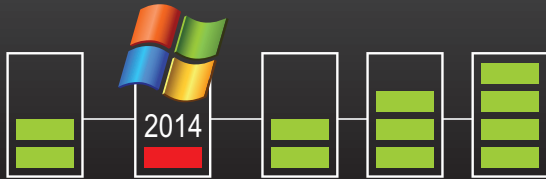


ASG

CLOUD

XP APPLICATION MIGRATION SOLUTION

XP APPLICATION MIGRATION SOLUTION



EXTEND the Lifetime of your Windows XP-based Applications

Do you have business applications that still depend on Windows XP?

Does your organization have a Microsoft Enterprise License agreement, on which you will be charged Extra XP Support Costs beginning in April 2014?

If your answer is “yes,” ASG can offer you a great solution to your challenges.

With Microsoft’s announcement of the **End-of-Life for Windows XP in April 2014** your organization might be facing:

- **A big increase in support costs**
Some of our customers have been quoted \$200 per user for 2014, \$400 per user in 2015, and \$1000 per user in 2016
- **No further updates and patches to protect against malware and virus attacks**
- **Falling behind user expectations for modern workplaces**
that allow for Bring Your Own Device (BYOD), mobility, and best productivity

Your way out: ASG’s XP Application Migration Solution



Extends the lifetime of your XP-based application with our proven XP application virtualization solution – including provisioning management and user friendly access



Saves you from enormous Microsoft support costs, starting in April 2014



Increases user satisfaction through any time, any device capabilities



Provides an app and service delivery platform that allows for BYOD



Portal-based access to your apps and services with built-in bank-level security

Being stuck with Business-Critical Windows XP-based Applications

Business Problems

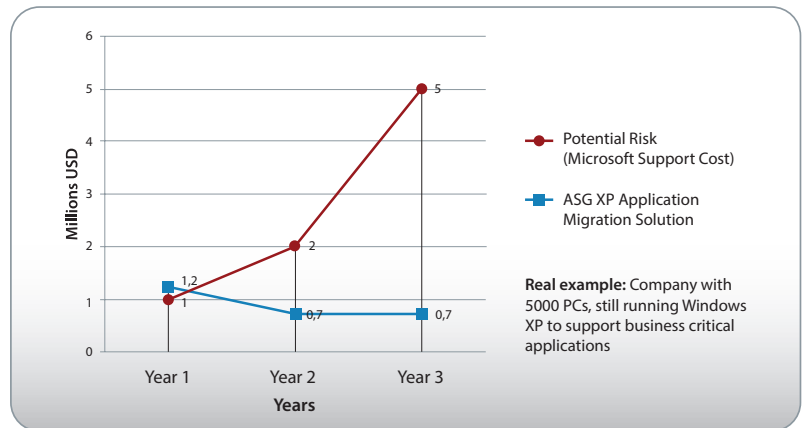
- Businesses are dependent upon specific business-critical applications
- Many of these critical applications are still based on Windows XP
- Businesses would like to migrate their PCs and laptops to more modern operating systems (OS) like Windows 7 or 8 but are stuck with XP

Technical Problems

- Redevelopment of the XP-based application(s) to work with newer OS can take up to three years and cost a lot of money (one of our customers said he would have to spend more than \$100 million over five years)
- Some of our customers have tried other virtualization solutions from well-known vendors that have failed

Financial and Licensing Issues

- Microsoft XP is not a perpetual license. The End of Life and Support is in April 2014
- A company with 5000 Windows XP users will be facing the following Microsoft support costs in the coming years:
- 2014: \$1 million (5000 PCs at \$200 each)
- 2015: \$2 million (\$400 per PC)
- 2016: \$5 million (\$1000 per PC)
- Total: \$8 million



The ASG “XP Application Migration Solution”

- Virtualization of the XP-based application to enable it to run on a Windows 7 or 8 platform.
- Provisioning management, additional security, and user-friendly, portal-based access of the XP-based applications, and potentially other applications

Technical and User Benefits

- XP-based applications can be run on more modern devices/OS (e.g., Windows 7 or 8)
- With ASG’s access portal, users benefit from a best in class workspace where they access and use all applications and IT services

Financial Benefits

- ASG’s “XP Application Migration Solution” can save large organizations several millions in Microsoft support costs



ASG XP Application Migration Solution

- Application Virtualization
- App Provisioning Management
- User-friendly Access