

GDPR: THE COUNTDOWN TO COMPLIANCE

Prepare Your Business with ASG Technologies

OVERVIEW

In May 2018, the General Data Protection Regulations (GDPR) will go into effect within the European Union (EU) and have a global impact on all companies that process the Personal Identification Data (PID) of European citizens. These regulations will protect consumers and allow them to control their personal data. By not complying, you risk losing the trust of your customers and a negative impact on your company's reputation. Not only is compliance a significant undertaking for your company, but it is also crucial in order to reduce the risk of hefty fines.

COUNTDOWN TO GDPR COMPLIANCE

MAY 25 2018



INFORMATION SECURITY, PRIVACY POLICIES, GDPR GAP ASSESSMENT AND DATA DISCOVERY ARE

TOP INITIATIVES

FOR 71%¹



77% PLAN TO SPEND

\$1 MILLION OR MORE

ON GDPR¹



PENALTIES

OF UP TO

2-4%

OF TOTAL

WORLDWIDE ANNUAL TURNOVER¹



ORGANIZATIONS

MUST BE %100 COMPLIANT

WITH 99 ARTICLES

OF GDPR ON

DAY 1¹



1. PwC GDPR preparedness pulse survey, December 2016

SOLUTIONS THAT SATISFY NEW REGULATIONS

GDPR REQUIRES



**EXPLICIT CONSENT
TO COLLECT DATA**



**PROCESSING ONLY
SPECIFIC DATA AS
GATHERED**



**DELETION WHEN
DATA IS NO LONGER
BEING USED**

Regulations requiring the disclosure of the data that has been collected and how they are used can be met with a great level of certainty with a solution like ASG Technologies Mobius. You can operate management services that have defined life cycles to ensure accurate content storage and long-term archiving to meet corporate policies and regulatory mandates.

The policy management capability of Mobius allows for content archival, retrieval, records management and erasure. The redaction capability aids in pseudonymization, which can hide the identity in documents and provides further data privacy and protection. Output management can create privacy notifications and deliver requested personal data and usage information.

Mobius will protect vital information with multi-level security, redaction and encryption services and govern information with spot audits each time data is created or content is added to a system. With this flexible content solution, you can manage GDPR consent, notifications and records of processing for confident reporting.

DATA REPORTING AND MANAGEMENT

ASG's powerful Enterprise Data Intelligence solutions enable you to effectively manage and govern data within your company. To combat the restraints of GDPR, our data solution allows you to create alerts for possible non-compliance to be ready to meet reporting requirements. You can also find all locations of private data in order to guarantee the "right to be forgotten" is met.

Data lineage can track and trace all application use of protected personal data. You can create reports to demonstrate protection by design with a data inventory or catalog of protected data showing that you know how data are stored within the data estate and how they are used. Take advantage of ASG's metadata management solution to understand, control and manage the delivery of data. You can search through your metadata by business and technical definitions or personal information for quick discovery of the data you need.

PREPARED TO PROTECT

By implementing data protection at the base of your data management framework as only ASG can offer, your organizations will always be ready for an audit. You can be confident in your compliance with GDPR when you take the proper steps to prepare your business. Ensure you are able to meet requests for data lineage and content redaction with solutions from ASG Technologies. Reducing risk for non-compliance and gaining confidence in the data you have will save you time and money and provide peace of mind for your business.



ASG Technologies brings peace of mind to every enterprise with information access, management and control for our customers. These solutions empower businesses to enhance workforce productivity, gain an accurate and timely understanding of the information that underpins business decisions and address compliance needs with improved visibility of cross-platform data from legacy to leading edge environments. ASG is a global provider of technology solutions with more than 1,000 people supporting more than 4,000 midmarket and enterprise customers around the world. For more information, visit www.asg.com.